

Laura Frisiani, graduated in International Development



Laura Frisiani has graduated from the Master in International Development. Coming from Italy, she is inclusive business consultant at Hystra in Paris.

What is your role and main responsibilities?

Hystra is a strategy consultancy firm transforming businesses to scale up social and environmental innovations. We support critical players in the inclusive business ecosystem, from multi-national corporations to local social entrepreneurs and large foundations. Entry-Level Consultants like myself work in small teams and spend most of their time doing qualitative desk research or quantitative financial analysis, conducting interviews with social entrepreneurs and experts, preparing client presentations, and assisting clients' meeting.

How did you secure this role?

I did my third semester internship with Hystra and continued to work-part time during my final semester to finally secure a CDI starting from September 2020.

What is the most fascinating and/or surprising aspect at your role?

Hystra has given me the very unique possibility to work on development topics while being in a structured and efficient environment which allows me to focus on my personal growth.

How did your PSIA experience help you with the role?

I found out about Hystra at Sciences Po: one of my professors had invited an employee from Hystra to speak about the company.

What advice would you give to others?

I am very convinced that in the first years of our career it is very important to build the right skill set; I would recommend, if necessary to choose, to prioritize being in a formative environment over working on the ideal topic from the start.

- [Master in International Development](#)
- [About Hystra](#)